Press Release
Date: 00/00/2021

Press Enquiries
Name – 01234 56789

**PRESS RELEASE**

**[*Headline - the key message you would like to share*]**

**(e.g. Turing Scheme funding enables school students to study abroad for once-in-a-lifetime international experience)**

**Introduction:** A short snappy sentence (25 words maximum if possible) containing a summary of the **key information** and answers to the 5 w’s (who, what, where, when, why).

**Paragraph 2:** Provide additional details to flesh out the information given previously.

**Paragraph 3:** Include a few details on the Turing Scheme so readers understand the programme, e.g.: The Turing Scheme is the UK’s global programme to study and work abroad enabling leaners/pupils/students [*select the term most appropriate to your institution*] to develop new skills, gain international experience and boost their employability.

**Paragraph 4-5:** Include fully attributed quotes to back up facts, adding credibility to the story and making it more personable. [Name] [Role/Job] said: “It is always a good idea to include a quote from someone within your institution or from a participant.”

**Paragraph 6:** Add extra relevant and interesting but non-essential detail here, possibly expanding on the previous quote.

**Paragraph 7:** Conclude with an additional relevant quote or a summary of any further information

 **ENDS**

**NOTES TO EDITORS**

For more information about the project name, please contact: (add your details here e.g. jane.smith@example.com or call (01234) 456 789.)

(You may wish to add a brief paragraph summarising the overall work your organisation does, and any social media details or your web address.)

## About the Turing Scheme

The Turing Scheme is the UK government’s global programme to study and work abroad. The scheme provides funding for international opportunities in education and training across the world. Funding is open to UK and British Overseas Territories organisations from across the education and training sector through higher education, further or vocational education and training, and schools’ projects. Eligible organisations can apply for funding through the Turing Scheme for projects that offer the opportunity to study or gain work experience abroad.

The scheme is delivered by a consortium of the British Council and Ecorys UK.

For more information:

Website: [www.turing-scheme.org.uk](http://www.turing-scheme.org.uk)

Twitter: <https://twitter.com/TuringScheme_UK>

Facebook: [www.facebook.com/TuringSchemeUK](http://www.facebook.com/TuringSchemeUK)